



Braver[®]

Wealth Management, LLC

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Braver Is An Integrated Financial Services Firm with Over 60 Years of Business Experience.

ACCOUNTANTS & ADVISORS

Audit, Compilation, Review | Tax Planning & Preparation

WEALTH MANAGEMENT

Fee-Only Financial Planning | Investment Management | Retirement Planning | 401(k) Plans

BUSINESS STRATEGIES

Hands-On Management Consultancy | Goal to enhance the value of an enterprise

TECHNOLOGY SOLUTIONS

Network Design | IT Security & Disaster Recovery | Custom Programming

VALUATION SERVICES

Business Valuations | Estate & Gift Valuations

Wealth Management Overview

- An SEC Registered Investment Advisor
- Over 20+ years in business
- Over \$400 Million in Assets Under Management
- A team approach of 14 employees
- A boutique Investment Advisor with unique investment strategies.
- Family office approach. Comprehensive services to individuals, families, small businesses, foundations & endowments (investment management, accounting, financial planning, bill paying).

Investment Philosophy

- We are **long-term investors** but realize that in today's investment world, clients need an active investment strategy that harvests gains and avoids the markets' major declines.
- **Wealth preservation** and risk control are key factors in our investment strategies.
- **Cash is a True Investment** – In times of market weakness and negative trends, our quantitative programs have the ability to move partially or fully to money market securities (cash) to protect assets.
- Our **quantitative investment programs** are long standing and have proven disciplines over long periods of time.
- We combine traditional, fully invested portfolios with our Tactical Investment Programs to provide clients the opportunity to participate in market advances but importantly have downside protection as a large portion of the portfolio can go to cash in difficult times.
- The Strength of our investment strategies is their **simplicity and our complete solution approach**.
- We achieve true down market protection without using leverage, derivatives, shorting or other complicated strategies.
- We believe in **full transparency** to our clients and having an outside custodian safeguard and report independently on our client's assets.



Proprietary Investment Strategies

Traditional, Fully Invested

Asset Allocation – Conservative

Asset Allocation – Moderate

Asset Allocation – Growth

Quantitative, Tactical

Diversified Equity

Sector Rotation Equity

Tactical Allocation

Strategic Portfolio

High Yield Bond

Our Traditional, Fully invested strategies utilize ETF's and mutual funds to remain prudently diversified across major equity, fixed income, and alternative asset classes. Our goal is to provide our clients with risk controlled access, and fully invested participation, in the long term capital market trends.

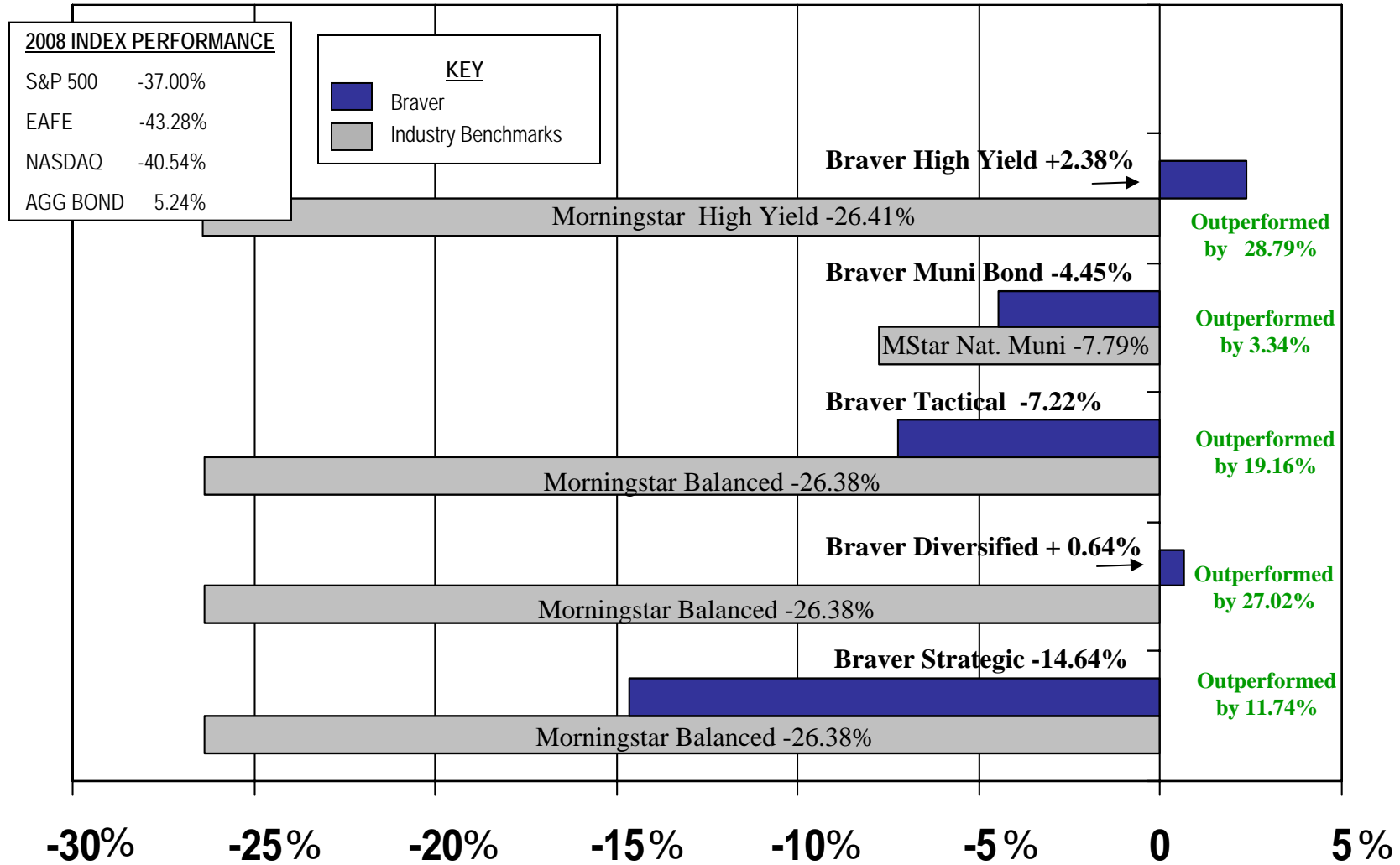
Our Quantitative, Tactical Strategies have demonstrated downside protection and wealth preservation characteristics especially in difficult market environments. When combined with traditional, fully invested strategies they serve to provide an element of risk control not otherwise available in a fully invested philosophy thereby achieving true diversification.

Performance Summary

PERIOD ENDING DECEMBER 31, 2009

	<u>1 Year</u>	<u>3 Year</u>	<u>5 Year</u>	<u>10 Year</u>
<u>QUANTITATIVE, TACTICAL STRATEGIES</u>				
<u>Fixed Income</u>				
<u>High Yield</u>	47.80%	17.39%	13.07%	11.65%
ML US HY Master	56.28%	5.62%	6.23%	6.77%
<u>Balanced</u>				
Braver Tactical	15.43%	3.30%	3.86%	4.24%
Braver Strategic	12.14%	0.46%	5.83%	6.89%
60 % S&P 500 / 40% BarCap Agg	21.19%	-3.45%	1.34%	0.26%
<u>Equity</u>				
Braver Diversified	8.01%	3.15%	4.56%	4.03%
Braver Sector	9.33%	-4.40%	3.24%	6.75%
S&P 500	26.46%	-5.63%	0.42%	-0.95%
<u>TRADITIONAL, FULLY INVESTED STRATEGIES</u>				
Asset Allocation Conservative	15.42%	-1.67%	2.89%	N/A
Asset Allocation Moderate	22.56%	-3.41%	2.45%	N/A
Asset Allocation Growth	25.62%	-4.31%	2.60%	N/A
S&P 500 Index	26.46%	-5.63%	0.42%	-0.95%
60 % S&P 500 / 40% BarCap Agg	21.19%	-3.45%	1.34%	0.26%

2008 Braver Performance



Quantitative Strategy Summary

Types of Models used within our Quant Strategies

- Momentum
- Mean reversion
- Pullback in established trends
- Trend following

Risk Controls

- Every model has a stop loss that ranges from 2.0 – 5.5% depending on the volatility of underlying security (gets us out if we were wrong on the trade)
- Some models have trailing stops to protect profits
- Time tested quant models are making the decision on when to invest and what to invest in. **Removes human emotion.**

Process for Monitoring and Implementing Quant Strategies

- Proprietary models are monitored on a daily basis
- Four person team verifies input and output from models and cross checks each other's work
- Data is scrubbed and double checked against other sources to ensure accuracy

How Do Quantitative, Tactical Strategies Benefit Clients?

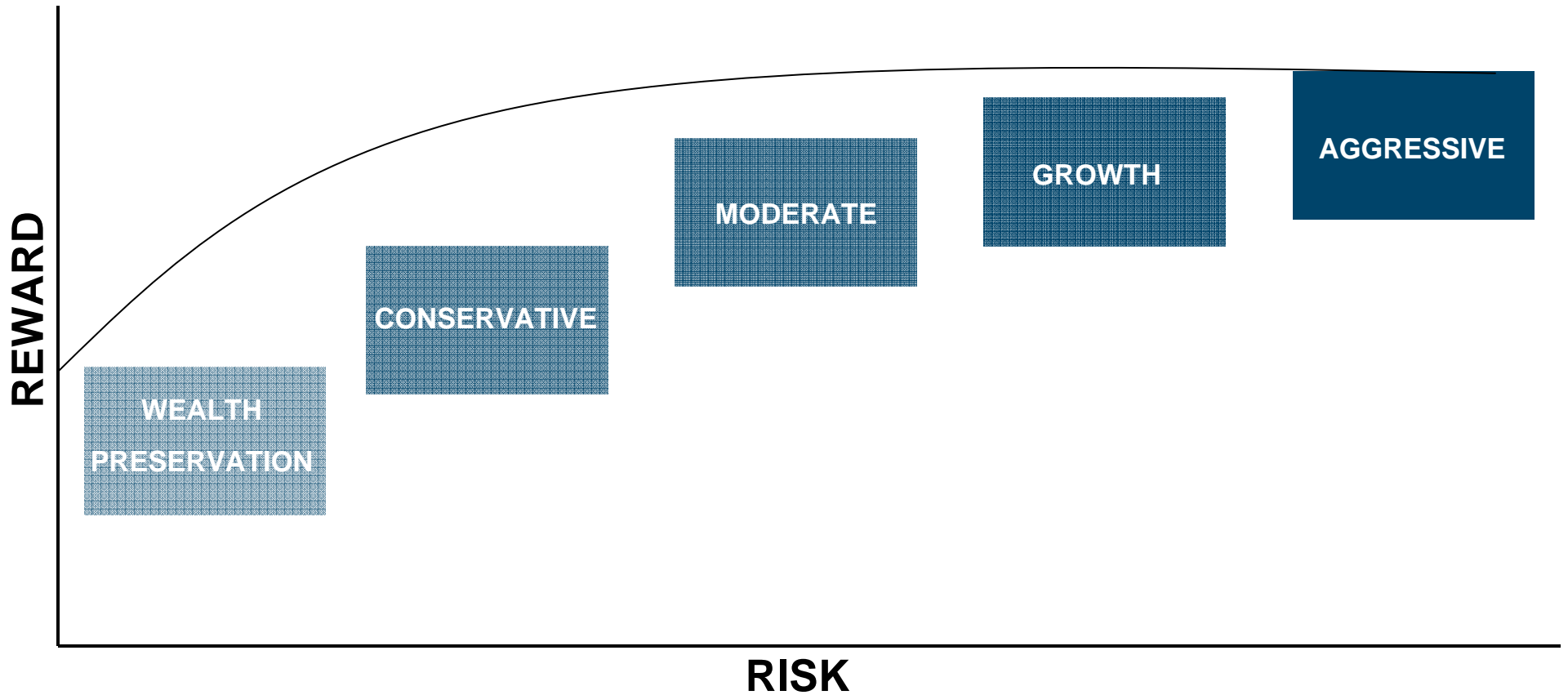
Benefits

- Adds diversification among investment strategies
- Protects during market declines with our ability to tactically allocate to cash
- Saves clients from making emotional decisions to take money out of the market (selling bottoms and buying tops)
- Retains client assets as it adds an element that is very unique to traditional 'Buy & Hold'

Our approach to implementing quant strategies in client portfolios

- Allocating a portion of a client's portfolio where the traditional assets are invested by another manager
- Allocating the entire portfolio to an optimized combination of our quantitative and traditional investment strategies to meet the client's risk and investment goals

Unified Multi-Strategy Portfolios



Unified Multi Strategy Portfolio

One Account, One Relationship

- A Braver Unified Multi Strategy Portfolio is designed to integrate a variety of our proprietary investment programs and services within a single account structure, providing a comprehensive, unified approach to asset allocation, diversification, downside risk control, account administration and performance reporting. A personal relationship manager coordinates all activity in the account, including portfolio construction and implementation, account rebalancing and tax-management services.

We Uniquely Combine our Investment Programs For True Diversification

Proprietary Investment Strategies

Equity Strategies

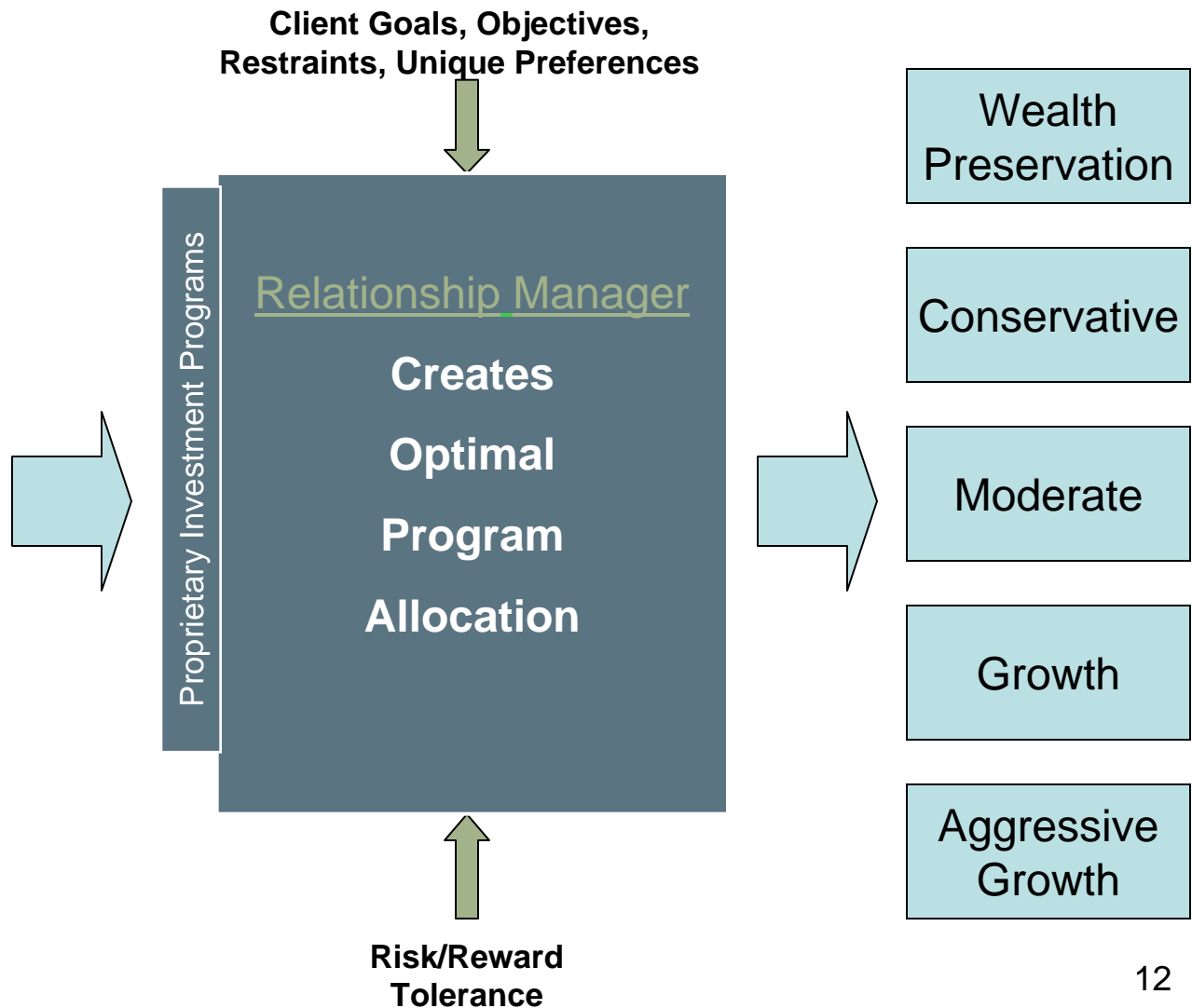
- Asset Allocation Growth
- Diversified Portfolio
- Sector Rotation

Balanced Strategies

- Asset Allocation Moderate
- Asset Allocation Conservative
- Tactical Allocation
- Strategic Portfolio

Fixed Income Strategies

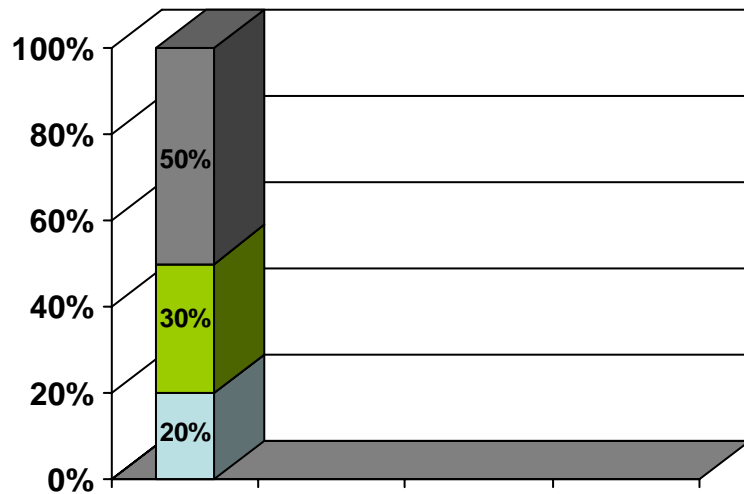
- High Yield Bond
- Core Bond ETF



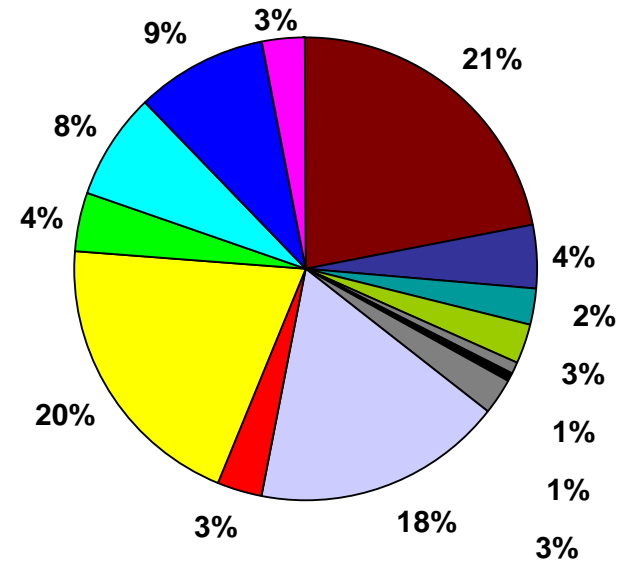
Conservative Portfolio Allocation

By Asset Class
As of December 31, 2009

Allocation Across BWM Proprietary Portfolios



- BWM Asset Allocation Conservative
- BWM Strategic Portfolio
- BWM Tactical Allocation

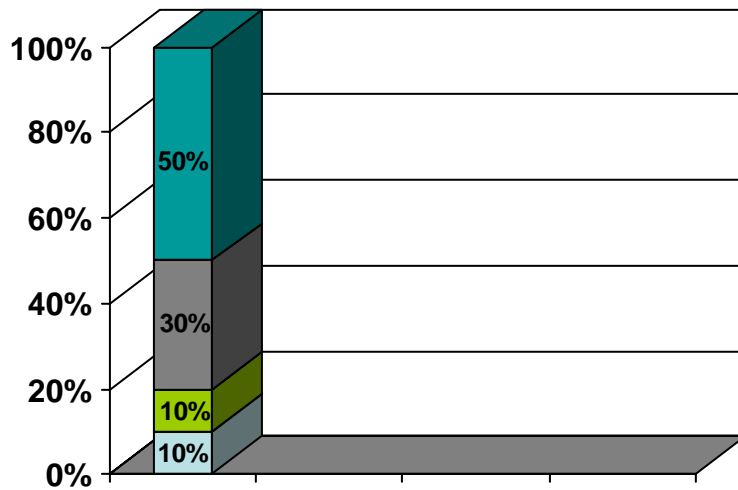


- US Large-Cap Equities
- US Mid-Cap Equities
- US Small-Cap Equities
- International Large-Cap Equities
- Emerging Markets
- Real Estate
- Commodities
- Alternatives
- High Yield Bonds
- Intermediate Bonds
- Corporate Bonds
- Inflation-linked Bonds
- World Bonds
- Cash

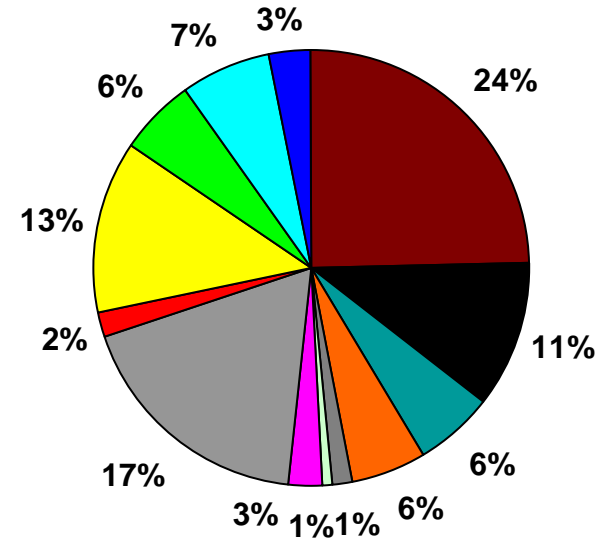
Moderate Portfolio

Allocation By Asset Class As of December 31, 2009

Allocation Across BWM Proprietary Portfolios



- BWM Asset Allocation Moderate
- BWM Strategic Portfolio
- BWM Tactical Allocation
- BWM Sector Rotation



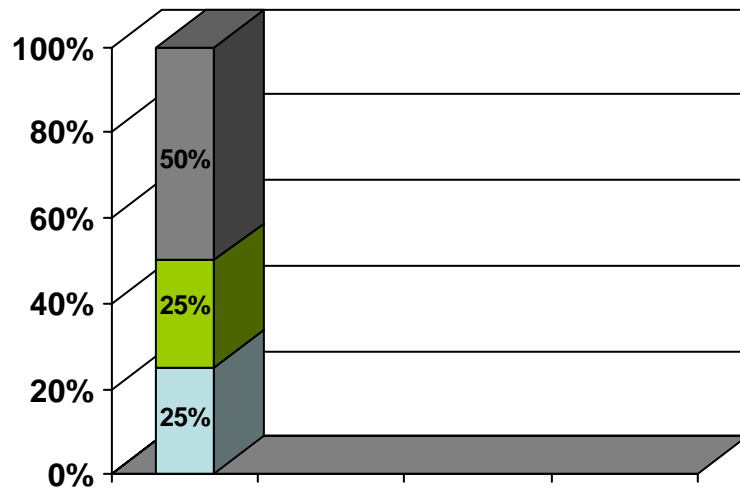
- US Large-Cap Equities
- US Mid-Cap Equities
- US Small-Cap Equities
- International Large-Cap Equities
- Emerging Markets
- Real Estate
- Commodities
- Alternatives
- High Yield Bonds
- Intermediate Bonds
- Inflation-linked Bonds
- World Bonds
- Cash

Growth Portfolio

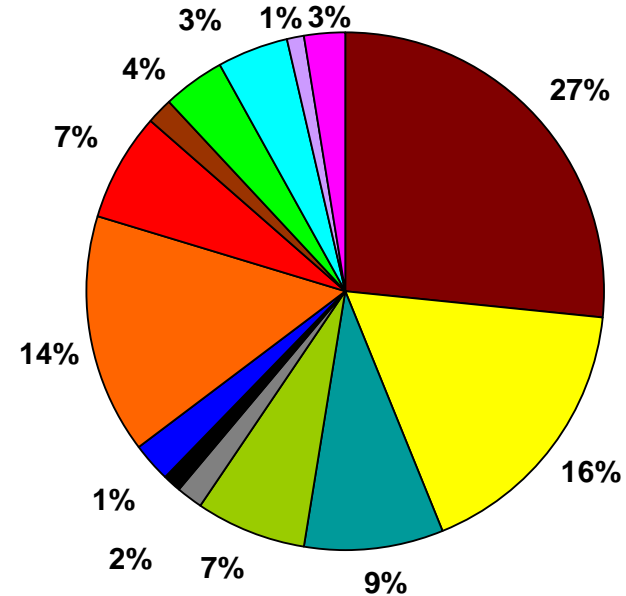
Allocation By Asset Class

As of December 31, 2009

Allocation Across BWM Proprietary Portfolios



- BWM Asset Allocation Aggressive
- BWM Strategic Portfolio
- BWM Sector Rotation



- US Large-Cap Equities
- US Mid-Cap Equities
- US Small-Cap Equities
- International Large-Cap Equities
- Emerging Markets
- Real Estate
- Alternatives
- Intermediate Bonds
- Corporate Bonds
- World Bonds
- High Yield
- Cash

Unified Multi-Strategy Performance

Calendar Year Investment Returns

	Multi Strat Conservative	Multi Strat Moderate	Multi Strat Growth	S&P 500	60% S&P 40% LB AGG
1997	16.33%	17.96%	24.77%	33.36%	23.58%
1998	10.17%	9.09%	11.22%	28.58%	21.24%
1999	14.96%	24.35%	42.53%	21.05%	12.22%
2000	1.18%	2.82%	5.35%	-9.12%	-1.11%
2001	-2.89%	-6.20%	-8.56%	-11.89%	-3.34%
2002	-3.32%	-3.72%	-4.88%	-22.11%	-9.49%
2003	18.95%	23.65%	26.67%	28.69%	18.64%
2004	12.83%	14.15%	15.24%	10.87%	8.35%
2005	8.66%	11.57%	15.62%	4.92%	3.95%
2006	12.18%	13.29%	14.17%	15.80%	11.15%
2007	5.85%	7.73%	10.13%	5.50%	6.19%
2008	-17.38%	-24.14%	-28.80%	-37.00%	-21.63%
2009	14.57%	17.09%	19.11%	26.42%	18.43%
Standard Deviation Beta vs S&P	4.58% 0.46	6.26% 0.62	8.46% 0.82	9.32% 1.00	5.41% 0.58

Annualized Investment Returns Ending December 31, 2009

YTD	14.57%	17.09%	19.11%	26.42%	18.43%
1 Year	14.57%	17.09%	19.11%	26.42%	18.43%
3 Years	0.06%	-1.46%	-2.25%	-5.64%	-0.48%
5 Years	4.08%	3.88%	4.28%	0.41%	2.63%
10 Years	4.53%	4.72%	5.13%	-0.96%	2.39%

Benefits to the Braver Unified Multi-Strategy Portfolio

- One Simplified complete solution.
- Exceptional Diversification across:
 - Major Asset Classes (Stocks, Bonds, Commodities, Alternatives, & Cash)
 - Geographies (U.S., International, Emerging Markets)
 - Market capitalizations (Large Cap, Mid Cap, Small Cap)
 - Credits (US Government Bonds, Corporates, High Yield, World Bond)
 - Investment Styles (Fully Invested and Tactical philosophies)
 - Quantitative AND Fundamental Investment processes.
- Wealth Preservation remains a key component given the ability of the quantitative strategies to employ large cash holdings in difficult markets.
- Less Emotional – our proven, quantitative computer models remove emotion from the investment decision process.
- Risk Controlled – significantly lower risk assumed as shown by the standard deviation and beta figures.
- Very prudent and transparent solution.
- No leverage, shorting, or derivatives.

Financial Planning

Objective Advice

- We offer fee-only financial planning.

Expertise

- Our financial planning staff includes experienced CPA's, CFP's, MBA's and MST's providing the highest level of expertise.

BWM offers a wide range of services including:

- Comprehensive planning
- Budgeting and cash flow planning
- Investment portfolio assessment
- Tax planning and tax return preparation
- Divorce and pre-nuptial planning
- Retirement planning
- Estate planning
- Education planning
- Specific decision analysis (new home financing, stock options, etc.)

Why Choose Braver?

- Dedicated advisors for each client to allow for a very personal understanding of the client's needs, objectives and risk tolerance.
- Investment management, financial planning and tax management is offered in one holistic approach
- A Customized wealth solution for each client.
- Diversified global portfolio covering all asset classes, investment styles and sectors.
- A long-term strategic plan with active tactical adjustments to help mitigate the downside while providing opportunities on the upside.
- Utilization of Index funds, exchange traded funds (ETFs) and mutual funds to obtain prudent asset class and sector diversification.
- Tax aware and fee efficient solutions.
- No derivatives, leverage, or shorting.
- Fully transparency and separate top tier custodian to safeguard our client assets.

Investment Fee Structure

Quarterly Fees

Investment management fees are charged at the end of each calendar quarter and are based on assets under management at the close of the quarter. Our fee schedule is as follows.

<u>Total Assets</u>		<u>Quarterly Fee</u>
First	\$1,000,000	0.25% of assets (1.0% / year)
Next	\$1,500,000	0.20% of assets (0.80% / year)
Next	\$2,500,000	0.15% of assets (0.60% / year)
Over	\$5,000,000	0.10% of assets (0.40% / year)

*50% Discount provided to Non Profit Organizations & Charities.

Performance Disclosures

Braver Conservative, Moderate & Growth Portfolios

- Our three risk based investment portfolio solutions are the weighted returns of our separately managed underlying investment programs. The Conservative portfolio is comprised of: 50% BWM Asset Allocation Conservative Program, 30% BWM Strategic Portfolio, and 20% BWM Tactical Allocation Program. The Moderate Portfolio is comprised of: 50% BWM Asset Allocation Moderate Program, 30% BWM Strategic Portfolio, 10% BWM Tactical Allocation Program, and 10% BWM Sector Rotation Program. Our Growth Portfolio consists of: 50% BWM Asset Allocation Growth Program, 25% BWM Strategic Portfolio, 25% BWM Sector Rotation Program.

For All Programs:

- Past performance is no guarantee of future results. There is potential for loss as well as gain in securities investments of any type as well as in the employment of any particular investment strategy, including those of Braver.
- Sharpe Ratio is calculated by dividing the return in excess of Treasury bills by standard deviation to determine reward per unit of risk. The higher the Sharpe Ratio, the better the historical risk-adjusted performance of the investment.
- Beta is the measure of an investment's sensitivity compared to movements in the S&P 500 ("the market"). An investment with a beta of 0.5 would be expected to gain half as much as the market when the market is up, and lose half as much as the market when the market is down.
- Alpha is the difference between an investment's actual returns and the expected performance of an investment with the same beta. A positive number indicates that an investment has performed better than beta would predict. Alpha can be used to measure the value added or subtracted by a manager.
- The Balanced Fund category is an average of all mutual funds defined as balanced funds by Morningstar Principia. The S&P 500 is an unmanaged composite index of the common stocks of 500 major U. S. corporations. The Lehman Bros. Gov't/Corp. bond index is an unmanaged composite index of all types of investment grade debt securities that span all maturity dates. The Russell 2000 is an unmanaged composite of small company stocks; and the NASDAQ is a composite of securities listed on the OTC stock exchange. The inclusion of these indices in the above table is solely for the purpose of comparison of returns. High Yield Bond Fund Average is the total return for all high yield bond mutual funds tracked by Morningstar Principia. Its results are included for comparison of a buy and hold approach.
- All results are total returns; dividends and distributions have been reinvested. Unless otherwise indicated, Braver returns are gross returns and do not include any investment advisory fees. Actual returns will be reduced by these.
- All results were calculated quarterly for all fee paying accounts under management for the entire quarter.
- Investment advisory fees are fully described in Braver Wealth Management, LLC SEC Form ADV-Part II.
- A complete list of Braver's investment programs and a description of the composites is available upon request.
- Braver's total discretionary assets refers to all fee paying accounts only.
- Returns after fees are based on a \$500,000 account. Actual fees may be lower or higher based on assets under management. For fee details see the Investment Fee Structure page.

Strategic Portfolio Program:

- Prior to 9/30/0 the results are hypothetical and represent the transaction history of Braver's strategy using various domestic and international indices and other investment products. There are limitations inherent in hypothetical results, particularly that the performance results do not represent the results of actual trading using client assets, but were achieved by means of retroactive application of a backtested model that was designed with the benefit of hindsight. These results may not reflect the impact that material economic and market factors may have had on Braver's investment decisions and subsequent results.

Tactical Allocation Program:

- Prior to 1/1/04 the results are hypothetical and represent the transaction history of the strategy that Braver employs using historical data for the S&P 500, T-Bills, Fidelity Investment Grade Bond (1/1/86 to 3/31/90), and CREF Bond Market (4/1/90 on). There are limitations inherent in hypothetical results, particularly that the performance results do not represent the results of actual trading using client assets, but were achieved by means of retroactive application of a backtested model that was designed with the benefit of hindsight. These results may not reflect the impact that material economic and market factors may have had on Braver's investment decisions and subsequent results.