

★ HUMAN RESOURCES...

With “*finding and keeping qualified staff*” the profession’s No. 1 concern, those firms with the right combination of low turnover, greater training opportunities and higher staff salaries are worth noting. As a group, these firms represent the most stable, people-oriented firms with a focus on work-life balance – the No. 2 issue keeping managing partner’s up at night, based on the 2007 IPA Annual Analysis of Firms. ■

INSIDE Public Accounting ALL-STARS 2007 HUMAN RESOURCES*	
Firm/Headquarters	Net Revenue**
Braver PC	\$16,418,000
Cowan, Guteski & Co. / Toms River, N.J.	\$7,812,046
G. T. Reilly & Company / Milton, Mass.	\$5,700,000
Gerson Preston Robinson & Co. / Miami Beach, Fla.	\$16,400,000
Gifford, Hillegass & Ingwersen / Atlanta	\$14,742,120
Hansen, Jergenson, Nergaard & Co. / Minneapolis	\$2,431,278
KAWG&F / Timonium, Md.	\$13,838,657
Rea & Associates / New Philadelphia, Ohio	\$25,500,000
RINA accountancy / Walnut Creek, Calif.	\$10,988,435
RJ Pile / Indianapolis	\$4,279,515
*This category is not ranked; All-Stars are listed alphabetically. ** For information purposes only; not a factor in determining the All-Stars.	

ALL-STAR SPOTLIGHT ON... BRAVER PC



Patrick Riley
President & CEO

Chief Executive: Patrick B. Riley
Headquarters: Newton, Mass.
No. of Offices: 5
No. of Partners: 11
No. of Staff: 127
FY06 Net Revenue: \$16.4 million
Year Founded: 1949
Firm Growth: 28.4%

IPA All-Star Designation: Human Resources

"Braver's biggest growth challenges were the cost of recruiting and getting new staff up to speed on client accounts. Our solution was to unite Marketing and HR to reinforce our brand and core values to current and potential employees, include all levels of staff in college recruiting, provide up to 120 hours per year of formal training, institute a strong mentor and career adviser program, and show a strong commitment to personal development and CPA preparation."
– Patrick Riley